

It was addressed at the Sept. 27, 2007 Council Meeting there was an inadvertent transcript error to the Nov. 2, 2006 minutes. Under Minutes it should reflect that minutes of the Sept. 7, 2006 and Sept. 18, 2006 Council Meeting had been previously distributed and were thereto approved by proper motion and second which carried unanimously.

**Rising Sun City Council Meeting
Nov 2, 2006
7:00 P.M.
City Hall**

Call to Order/Pledge

The meeting was called to order with the Pledge of Allegiance led by Mayor Bill Marsksberry with all of Council present.

Minutes

The minutes of the Sept Council meeting had been previously distributed to Mayor Marksberry and Council. After discussion a motion was made by Councilman Steve Slack to approve minutes as written, 2nd by Councilwoman Siekman; motion carried 5-0.

Reports of Committees, Boards, & Departments

Historic Downtown—Tammy Elbright

Main Street Director, Tammy Elbright reported that Rising Sun Historical Downtown is now listed in the National Register of Historic Places and on the Indiana Register of Historic Sites and Structures. She presented information to the group regarding Holiday activities on Main Street for this year. She stated that since there is not a lot of retail on Main—they will be housing several shops/booths in the Foutty building on Main Street. On December 9th there will be 2 live reindeer and a camel from Reindeer Express. Applications for the Artist Stipend are due in tomorrow.

Project Manager—Mike Northcutt

Northcutt presented a report update to the Mayor and Council. See Attached Exhibit A.

In reference to the 5th Street Drainage Project—Easements have been obtained. The drawings are ready to stamp for this City Drainage Project. Council gave Northcutt permission to proceed with preparing this project for bid. This will allow work to begin in the spring.

The Presbyterian Church Project is moving forward.

Skate Board Park bid results: See Attached Exhibit B. There was discussion regarding the bid from Maxwell Construction a base bid of \$327,000, with Alternate 1 @ \$ 19,300 and Alternate 4 @ \$ 7,500 for a total of \$353,800. Also discussed was the possibility of bidding the electrical work separately and purchasing the skateboard equipment directly from the vendor. It was stated the price given for equipment is good until the end of the year. There was also discussion that the costs for the ice rink are minimal- a liner to hold water and a possible cooling system in the future. After discussion, a motion was made by Councilman Slack to approve the base bid, alternate 1 and alternate 4 submitted by Maxwell Construction as lowest responsive and responsible bid, 2nd by Councilwoman Scott; motion carried 5-0.

EDC

Not present

Police Department

Chief Hewitt reported the Police Dept participated in the Navy Bean Festival with their PR information. In reference to the request for an additional officer in the 2007 Budget, Hewitt stated the Department has been called to the boat 6 times. He further stated if calls continue at this pace the Department may be able to handle the additional load without hiring another officer. He will continue to watch these calls and update the Board of Works and Council on a frequent basis.

Hewitt stated the Department has had a very active K-9 Program in the past. Officer Rimstidt done a great job with Kimon—and Hewitt would like to start looking for a new K9 Officer. Rimstidt would have to train with the new K9. Hewitt believes the program is worth the cost. It gets the officer out in other communities which adds experience and aids with additional PR. After discussion Council informed Hewitt to start researching options for a new K9 Officer and bring the information back to them for review.

Tourism

Executive Director, Sheri Timms presented the Mayor and Council with the Tourism Strategic Plan and Budget. See Attached Exhibit C and Exhibit D. She stated to call with any questions or concerns.

Ohio County Historical Society

Bill Dichtl reported there were about 450 in attendance at the Nightmare on Walnut Street. He stated it was a very successful event. According to Dichtl other events coming to the Museum are Gib Young portraying Teddy Roosevelt and the Silent Teddy Bear Auction.

Petitions or Comments from Citizens

None at this time

Unfinished Business

Brown Tool: No finalized letter for Council to review. Michael Garland states that things are moving forward. Information in right hands. Jim Kinnett, Lane Siekman, and Jeff Peters have discussed the proposal.

New Business

Redevelopment- Cecilia Berry

Cecilia Barry, Redevelopment President requested funds to purchase the “Foutty” Building located at 223 Main Street. Cost of the building is \$115,000. Redevelopment will take Requests for Proposals on the building. The building has been vacant for some time and is a big empty space on Main Street. After discussion, a motion was made by Councilwoman Siekman to allocate \$115,000 to purchase this building, 2nd by Mike Padgett; motion carried 5-0

FIRE DEPARTMENT--KEVIN ARMSTRONG

Kevin Armstrong thanked the City for their continued support. He informed everyone that a subcommittee was formed to research funding options for the purchase of a new Aerial Truck. He stated the Fire Department has committed \$150,000 towards this purchase and requests a commitment from the City for the same. The Fire Department will request the County for a \$150,000 commitment later this month. Armstrong reported the Department has a grant application in to the Regional Foundation for \$100,000 over 2 years and a \$2,000 funding request in to the Ohio County Community Foundation. He has also approached Grand Victoria for a contribution. Cost of this truck is \$500,000-\$600,000. After discussion a motion was made by City Councilwoman Scott to approve a \$150,000 city commitment contingent on county funding and grant approval—with the option to come back to Council with another funding proposal if the contingencies do not become a reality, 2nd by Councilwoman Siekman; motion carried 5-0.

The Waters Signage: Becky Shinn

Becky Shinn was not in attendance as she had received a denial letter from the State for this signage request.

Denver Siekman Environmental Park:**Larry Bailey, Janie Eldridge and Jennifer Ryle**

The group presented an Annual Report from the Environmental Park and requested funding for 2007. According to Eldridge and Bailey the Park is totally dependent on grants and donations to move forward with additional improvements. Some of the projects on the Infrastructure Development plan for 2007 are to renovate the remainder of the pole barn, develop and construct a picnic area, and reconstruct original log house. In 2006 the Park has 182 volunteers with 8458 volunteer hours clocked by dedicated volunteers. It was stated the City had given \$15,000 in 2006. After discussion a motion was made by Councilman Steve Slack to grant \$15,000 to the Environmental Park along with the County, 2nd by Gerald Brown; motion carried 5-0.

Senior Housing: Tammy Johns

Board Members Tim Adams, Eldon Fancher, PG Gentrup, and Tammy Johns were in attendance.

Tammy Johns stated the latest project by Senior Housing is the construction of Fulton Place at a cost of \$1.137 million. Plans are to be open mid to late January 2007. The waiting list at the Senior Housing currently stands at over 50 people. Johns reported Senior Housing purchased the Phil and Barb Ruxton property and the John Kelly property to add these additional units. They currently have a grant application submitted to the Regional Foundation to purchase the Hemphill property, which, they have had an option on for 6 years. Johns received a call from Robert and Tonya Montgomery regarding the purchase of their property on Poplar Street across from the Senior Housing location. Cost of the property is \$75,000 and the lot size is 99 X 102. According to Johns the Ruxton property was purchased for \$60,000 with a lot size of 50 X 103. Senior Housing could use the property for overflow parking and the City could use as additional event parking as well. A drawing presented by Johns showed possibly 12-14 parking spots.

Johns stated with the current projects on their plate the Senior Housing needs help in acquiring this property and requests the City partner with the Housing group to make this purchase. Currently the Senior Housing investment is \$4 million dollars in the 2 block area. The Senior Housing can contribute \$25,000 for this purchase and is requesting \$50,000 from the City. Johns stated there are 2 mobile homes on the property one has no title and cannot be sold—one can be sold and the funds put back into the project. Councilwoman Angel Siekman asked how long it would take to get started and the response from the housing board was tomorrow. After discussion a motion was made by Councilwoman Scott to approve participation with Senior Housing with this purchase in the amount of \$50,000, 2nd by Councilman Padgett; motion carried 5-0.

VACATION CARRYOVER REQUEST

Clerk Gipson requested Council's pleasure regarding a request from Mick Liggett, Park Director to carry over 5 vacation days to January 7, 2007. Liggett plans to attend a horse show. Gipson stated Liggett had received approval by the Park Board. After discussion a motion to approve vacation carryover was made by Councilwoman Scott, 2nd by Councilman Slack; motion carried 5-0

Transfer Resolution 2006-18

Clerk Gipson presented a Transfer Resolution to Council for Communications and the Main Street Fence Project. After discussion a motion was made by Councilman Padgett to approve Transfer Resolution 2006-18, 2nd by Councilwoman Scott; motion carried 5-0.

Miscellaneous

*Clerk Gipson stated Christmas compensation will need to be addressed at the November 15, 2006 Special Meeting.

*Bill Marksberry reported he had received correspondence from Comcast regarding the franchise. He stated last year a bill was passed regarding Telecommunications which threatens franchising for cablevision, and could have negative effects on Broadband. He has alerted Trey who is checking into this.

*Mayor Marksberry stated the RS Medical Board is requesting a new furnace/AC in building. He has received a quote of \$36,000 from the Board. No action was taken by Council.

*Council reported being contacted by County Officials and Library Board Members regarding the Library payment. Gipson reported she had distributed information in Council packets regarding this a couple months ago. She copied the information and distributed to Council explaining the loan documents state that only interest payments are due until construction is complete. Gipson further stated she has invested the money to be used for the library construction and will receive approximately \$60,000 earned interest upon maturity. She stated she had made only 2 interest payments because the County continues to make payments and the bank takes the interest payment off the top of their payment. The commitment was for \$1 million –there was discussion that the County planned to set aside \$62,500 per quarter to pay down this debt or commitment, but they truly only have to pay interest until the project is complete. Gipson stated she took advantage of a very good interest rate and invested these committed dollars.

Adjournment

After the reviewing and signing of claims, and with no further business; a motion to adjourn was made by Councilman Slack, 2nd by Councilwoman Scott; meeting adjourned at 8:42pm.

Attest:

Rae Baker Gipson,
Clerk Treasurer

William A. Marksberry,
Mayor

Exhibit A

Project Manager's Report Update

November 7, 2006

1.) Fifth Street Drainage Project Outline

- a. Drawings for final review with easements will be received next week.
- b. Permit – letter from IDEM dated August 24, 2006 has been received indicating design is acceptable. I was mistaken permit application has not been sent but will be sent ASAP.
- c. Temporary and Permanent easement will be requested by affected property owners. These easements will be for the benefit of the property owners to drain their yards. This is scheduled to be done mid November.
- d. New wage rates may be required from Indiana Department of Labor the last one was approve June 15, 2006 and may need updated.
- e. Bid documents are planned to go out this year, with bids being due at the beginning of the year for work to begin in the spring of 2007.

2.) River Front Phase 5

- a. Shop drawings are being reviewed by Calvin Mason with the Survey Co.
- b. Job trail is on River Front.
- c. Contractor will be mobilizing on site soon waiting for river to go down.

3.) Skate Board Park

- a. Letter of Intent to award November 06, 2006
- b. Pre-construction meeting November 14, 2006
- c. Execute contract

4.) River Front Phase 4

- a. December 15, 2006 site meeting with INDOT (Red Flag Summary).

5.) First Presbyterian Church

- a. Plans are 90% completed, HVAC is done but needs to be incorporated in to the plans. Utilities need to be engineered. Would like to bid plans out seeking general to finish the remainder of the project to speed things up.
- b. Stain Glass windows will be complete by the end of year.

6.) Studying Drainage on Second Street from Mulberry to Henrietta Street and Henrietta to Main Street.

- a. Meeting with Schneider Corp. Thursday November 9, 2006 at 10.00 a.m.

7.) Replace inlet at the corner of Front and Second Street by Dave O'mara approved by Board of works. Will be completed when contractor is on River Front.

8.) Medical Building Parking Lot

- a. Tree removed area paved, dumpster pad paved, and ramp. Seal coat and strip lot remains.

9.) Fourth Street Ed White drainage ditch settling Dave O'mara will fix while in town.

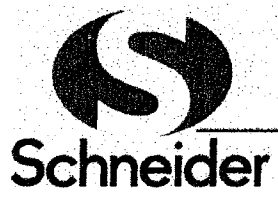
Rising Sun Skate Park
Rising Sun, Indiana
TSC Project #5829.001

Bid Tabulation
 November 01, 2006

Contractor	BASE BID (LUMP SUM)	Alternate #1 Split Face Block Columns	Alternate #2 Project Electrical Work	Alternate #3 Skatewave Equip. Phase I & II	Alternate #4 Additional Fabricated Metal Work	Addenda No. 1
Fred A. Nemann Company						
Sunesis Construction	\$379,370	\$24,170	\$65,900	\$210,000	\$12,000	
CH & M Excavating	\$369,914	\$11,931	\$51,473	\$209,509	\$27,977	
Dave O'Mara Contractor	\$420,000	\$11,000	\$58,000	\$190,000	\$9,000	
Prus Construction Company	\$406,000	\$20,400	\$55,000	\$195,000	\$25,500	
Baker Concrete Construction	\$387,500	\$12,000	\$65,000	\$190,000	\$24,500	
Maxwell Construction Company	\$327,000	\$19,300	\$53,500	\$209,500	\$7,500	

EXAMPLE 3

Exhibit



The Schneider Corporation

Historic Fort Harrison 8901 Otis Avenue Indianapolis, IN 46216-1037 Phone: 317.826.7100 Fax: 317.826.7200

INDIANA
Corporate Headquarters
Historic Fort Harrison
8901 Otis Avenue
Indianapolis, IN 46216
Toll-Free: 866.973.7100

Avon Office
Building 1000
5250 E US Highway 36
Suite 250
Avon, IN 46123

Carmel Office
12821 E New Market Street
Suite 301
Carmel, IN 46032

Merrillville Office
9800 Connecticut Drive
Suite B1-508
Merrillville, IN 46307

West Lafayette Office
1330 Win Hertschel Boulevard
Suite 100
West Lafayette, IN 47906

IOWA
Ames Office
1531 Airport Road
Suite 2
Ames, IA 50010

NORTH CAROLINA
Charlotte Office
2151 Hawkins Street
Suite 201
Charlotte, NC 28203

TENNESSEE
Nashville Office
400 7th Avenue South
Nashville, TN 37203

November 15, 2006

Mr. Mike Northcutt
Project Manager
City of Rising Sun
200 North Walnut Street
Rising Sun, Indiana 47040

Dear Mr. Northcutt:

As requested, we have looked at the total estimated cost numbers for the Skate Park project and have determined the projected project costs to be as follows. These numbers are based upon the bid results received November 1st from Maxwell Construction and estimates received for the skate park equipment and lighting work.

Base Bid for Skate Park Construction	\$327,000
Alternate #1 (Masonry Columns)	\$19,300
Alternate #4 (Additional Metal Fabrication)	<u>\$7,500</u>
Sub-total	\$353,800
Skate Park Equipment (Skate Wave Ph I & II)	\$182,000
Electrical Work	<u>\$35,000</u>
Total	\$570,800

Please give me a call if you have any questions or concerns about the information above.

Sincerely,

Kevin Foster
Project Manager

Rising Sun/Ohio County Tourism Strategic Plan 2007-2008

Summary

Tourism in Ohio County has great potential to be a leading source of economic development. With the development of the riverfront, casino gaming, the arts, summer opera, history, new Red Wolf Sanctuary, Denver Siekman Environmental Park, National Historic Landmark Designation and its location along a national scenic highway route, Rising Sun and Ohio County have many tourism assets.

With this base of tourism assets, Rising Sun is in a position to increase levels of visitation which today stand at least 1.5 million visitors annually who add about 37 million dollars to the economy according to the State of Indiana Sales Tax figures. However, almost all of these visitors visit one attraction, the Grand Victoria Casino. To realize the full potential of tourism in Rising Sun several things need to happen.

- 1) The County's tourism product must be improved or increased to attract a wider audience and maximize the economic impact of visitors
- 2) There needs to be better coordination of attractions and business hours of operation and visitor policies and services.
- 3) There needs to be more and better cooperation between decision making groups such as the City, County, Redevelopment, Economic Development, Tourism, Historic Downtown and the Chamber of Commerce.

In order to attract greater numbers of tourists in the long run we need to develop more tourism product and attractions and support the attractions we have.

We already have a great marketing product with our ads, website and brochures. We have many strong partnerships with state and local tourism groups. Our 2007 and 2008 marketing efforts should be addressed to the following audiences-some new and some the same as in the past.

- Rising Sun/Ohio County residents
- Leisure vacationers
- Affinity Travelers including history lovers, arts and fine crafts collectors and recreational enthusiasts.
- Group Tour Operators
- Meeting planners for small meetings, retreats and workshops

Introduction

Tourism can be an excellent stimulant to an area's economic development initiatives. It fosters growth of small and medium sized businesses created to serve visitors. It provides employment to local citizens with a wide range of jobs, from entry level to white collar management.

Because tourists are defined as those visiting from outside the region, tourism is literally and export industry, with new dollars arriving from foreign ports every day even if those ports are as close as Cincinnati, Northern Kentucky and Indianapolis. Tourism dollars

affect a variety of local businesses, from hotels, restaurants, attractions, historic sites, parks and shops that benefit from direct visitor activity to the enterprises that supply and serve tourism businesses and thereby benefit indirectly from tourism spending. Tourism communities benefit from increased tax revenues generated by visitors from innkeeper's tax and property tax revenues generated by tourism businesses.

Sometimes though the most important benefit of tourism has nothing to do with money, it comes from a new found tangible pride of place residents take as their community becomes more vibrant and aesthetically appealing, a place other people want to visit. We invite the residents of Rising Sun and Ohio County to share our vision of what we can become.

Explanation of Tourism Product

A tourism infrastructure or product consists of two principal categories: attractions and amenities. Attractions are the things that lure visitors to a destination, the places they can visit, the activities they can do, things they can see. Attractions are the things that capitalize on a destination's assets and make it unique.

Tourism support businesses or amenities, usually consist of accommodations, restaurants, shopping and transportation. There are several levels of tourism support. There are businesses and organizations that have direct contact with visitors (accommodations being the best example), and then there are the organizations which have little or no contact with the visitor, but supply and service the businesses that do (food vendors, retail wholesalers, accountants, contractors and office supply are example of secondary tourism businesses). A case can be made that virtually every business in a tourism destination is a tourism business. They are all impacted by visitors.

Except in rare instances no one visits a destination to stay at a particular hotel or eat in a particular restaurant; travel plans are usually made with the destination's attractions in mind. However, when it comes to generating economic benefits from tourism, attractions represent only a small fraction of the total impact. Most of the visitor's spending in the local economy comes from hotel, restaurant and retail spending made during a visit.

Recommendations or Goals

- 1) Work in conjunction with Historic Downtown, Redevelopment, Economic Development, City, County, and Chamber of Commerce to have a positive impact on the community.
- 2) Develop strategies to help existing attractions attract more visitors.
- 3) Develop more tourism attractions or product.
- 4) Cooperate with other counties to enter the group tour market since we have no hotel.
- 5) Sell to the small meeting, workshop, and retreat market.
- 6) Pull a percentage of the 1.5 million casino visitors to town.
- 7) Work with state tourism entities and participate in their specific conferences to promote the area.

- 8) Update and improve our marketing materials.
- 9) Offer an easier way to keep visitors in town overnight.
- 10) Events

In order to act upon our recommendations and achieve our goals we have developed an action plan for 2007 and 2008.

- 1) Work as a part of a task force involving Historic Downtown, City, County, Redevelopment, Economic Development, Tourism, and Chamber to identify vacant or blighted buildings and recommend solutions for their restoration as viable economic entities. Help develop a strategy for filling these buildings with a critical mass of suitable retail shops, attractions, or restaurants. Task force is set up Oct 2006 with results by Jan 2008.
- 2) Help recruit a hotel property Begin Oct 2006.
- 3) Set up programs to help identified attractions: Develop packages to cross promote attractions including coupon books and tickets
- 4) Buy \$500. tickets a month from the Museum. Give tickets away at casino and tourism office, Pendleton, Harps on Main, etc. The museum can use this money to develop programming or pay for costumes for tour guides to make the museum a more interesting place to visit.
- 5) Pay for artist in residence 4 times a year to come to Pendleton and give workshops, participate in the schools with artist in residence day. This could be a visual artist, dancer, writer etc. Would do demonstrations during first Fridays. We would encourage Rising Sun Artists to participate by demonstrating their craft during first Friday. We would make an artist map or tour. Set up by Dec 2006.
- 6) Book painters and photographers groups to use Denver Siekman Environmental Park and Red Wolf Sanctuary and book overnight stays in our accommodations. Ongoing.
- 7) Ascertain the needs of Harps on Main and Zeiler's Music Center by Dec 2006 and give them the help they need to develop a musical artist in residence program that would bring workshops and retreats to Rising Sun.
- 8) Sell group tour itineraries for themed tours through the five counties of Down The Lazy River. Birding Tour, Wine Trail, Ohio River Mansions, etc. Book 20 tours for 2007. Itineraries are ready for group tour shows.
- 9) Develop an artisan trail with Down the Lazy River Counties. Completion 2007.
- 10) Pull in small meetings and workshops for the new Presbyterian church building . Start now to book meetings and entertainment for opening dates.
- 11) Add a big screen tv and new video to satellite space at casino. Run new video on in room tvs. Put brochures in rooms. Have coupon and ticket packets available at satellite space. Ongoing.
- 12) New brochure design done by Dec 2006. Calendar of events and cemetery tour. Website redesigned and updated. On going. Advertising materials curtailed temporarily.

13) Identify events that are working and promote the mission of Rising Sun. Give help where we can in developing new events and develop ongoing events such as the opera into a month long event with more music and art. Dec 2007

Exhibit D

**Ohio County Convention Tourism & Visitor's Commission
2007 Proposed Budget**

100 COMMISSION CONTRACT	\$355,791	
110 Innkeeper's Tax		\$ 65,000
120 Admission Tax		\$ 236,200
130 Interest Income		\$ 1,500
140 Carryover from 2006		\$ 53,091
200 Administrative	\$138,202	
210 Salaried/Hourly Employees		\$ 98002
Executive Director \$44,990		
Executive Assistant \$31,012		
Part-Time Employees \$22,000		
220 Payroll Taxes		\$ 12,200
230 Employee Insurance		\$ 28,000
300 Operations	\$ 42,450	
310 Rent		\$ 7,800
320 Maintenance		\$ 450
330 Utilities		\$ 2,500
340 Insurance		\$ 4,300
345 Office Supplies and Equipment		\$ 5,000
350 Telephone		\$ 6,600
360 Postage		\$ 3,000
365 Mileage and Expenses		\$ 3,000
370 Lane Siekman Legal Fees		\$ 2,500
380 Brian Reedy Accounting Fees		\$ 4,800
396 Miscellaneous Operations		\$ 2,500
400 Marketing and Promotions	\$175,139	
410 Marketing/Advertising Campaign		\$ 94,239
425 Brochure		\$ 10,000
430 Group Tour		\$ 5,400
440 Website		\$ 8,000
450 Promotional Items		\$ 5,000
500 Educational Opportunities		\$ 2,500
610 Product Development		\$ 50,000

410 Marketing and Advertising Budget Breakdown

Print, Radio for events	\$32,500
Barbour Barn	\$ 1,200
State Travel Guide Ad and Grids	\$11,000
Playbill	\$ 3,500
Local Radio	\$ 12,000
Agency Fees	\$ 34,039